

*Bluefruit*<sup>®</sup>  
Embedded Software Specialists



**Inception**  
Software Feasibility Study

## Who is Inception for?

- Are you ready to get started with your project?
- Do you need help defining the requirements and overview of your software?
- Is it important that your product is brand-aligned?
- Do you need to evaluate the suitability and compatibility of tools and processes?

If you answered 'Yes' to any of the above, our Inception service is something you might want to consider.

## What is Inception & What do I get?

Inception is a Software [Feasibility Study](#). Put simply, this service provides you with an overview of your whole software project, including features, timescale, configuration management, processes, and more, ready for project commencement.

We start with an Inception meeting, where we will talk to you about your requirements and ask you questions about the project. During this meeting, we may identify areas that require more consideration or changes, which is why this is such an important process.

Once we've discussed various elements of your project, we'll put all the details into an Inception report.

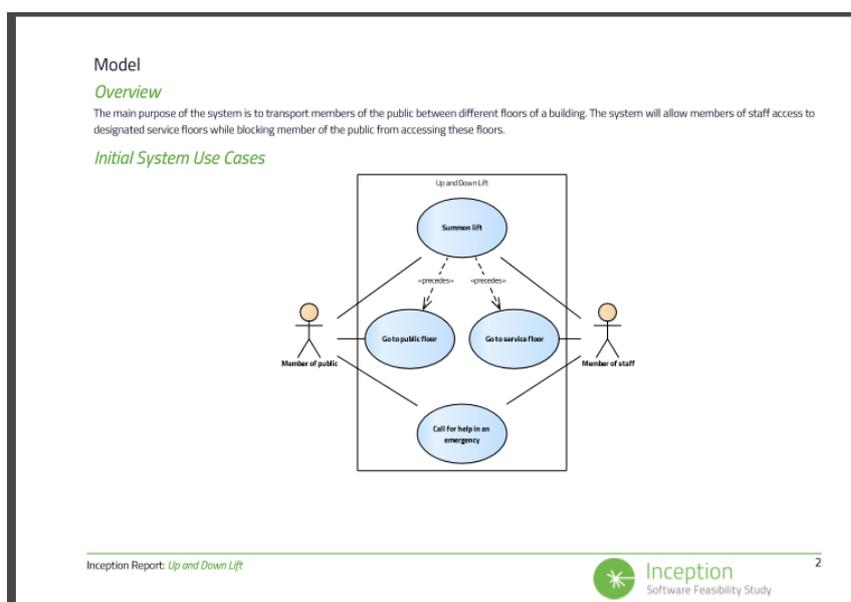


Fig. 1: Screenshot of a sample report



The report can also include a ballpark estimate for the cost of your project, and details on the next steps required to kick off the project!

To download a sample report, go to: <http://www.bluefruit.co.uk/inception>

Evaluating the project processes before getting started helps build integrity into your project. If you'd like to understand more about what we mean by 'quality' and 'integrity', and how we set goals to achieve it, please take a look at our 'What is Quality?' blog post: <http://www.bluefruit.co.uk/processes/what-is-quality-and-how-do-you-get-there-part-1/>

## What are the Benefits?

- Smoother project kick-off  
*Because we will have defined the features and processes for the project in the Inception meeting and report, it means we can get started on the project smoothly with all the information we need. Of course, we always leave room for flexibility and are ready to adapt to changes throughout the project, but the Inception means we have everything we need to get started.*
- We may identify areas that need extra consideration or changes  
*Sometimes in our Inception meeting, we may uncover potential issues or unnecessary features within the software. These things may have a time or cost impact on the project, so being able to identify risks this early on is why the Inception meeting is so important.*
- Allows Bluefruit to provide a good ballpark estimate  
*With a better overview of the requirements and an understanding of the potential risks identified in the Inception report, it can be used as a tool to budget more accurately.*

## What Happens Next?

Once you have received and read your report, we can move on to the next stages of your project.



Should you choose us to continue with your embedded software development, we can help you to overcome any issues that may have been identified in the report, and can use the estimate and details provided to kick-off your project!

If you'd like more information, or if you have any questions, please don't hesitate to get in touch with us at [info@bluefruit.co.uk](mailto:info@bluefruit.co.uk) or 03335777111.